

PRESIDENTS' LEADERSHIP AWARD



Viana Ferguson *Manchester Community College*

Viana Ferguson arrived at Manchester Community College after working in the Human Services field for several years. She had brought her clients to campus to participate in small service or student activities. When she became a Business Studies student herself, Viana immediately jumped into the Service-Learning, AmeriCorps, and community-based work study programs at Manchester Community College.

In her Marketing course of study, Viana is referred to by her professor as the 'go to' student for service-learning links, mentoring and help with all things online. She has worked with marketing projects for nursing home activities, a performance tour for the Granite Statesmen Barbershop Chorus, and the Small Business Development Center incubator project for entrepreneurial start-ups.

Embodying a self-starting marketing campaign for Service-Learning and Civic Engagement, Viana created, launched and publishes the Manchester Community College S.C.O.O.P. newsletter highlighting students, community, opportunities, organizations, and possibilities for involvement and service.

Finally, Viana is working on a marketing start-up of her own, which she volunteered as a service-learning project for Manchester Community College students this semester. As she pursues her baccalaureate degree, we know that Viana will continue the remarkable, energetic and creative leadership she has tirelessly demonstrated in our MCC community.

